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### Tiber River is on the move!

To increase excitement and brand awareness for our rebrand and new logo, Tiber River is hitting the road this summer in its own traditional 1974 Boler, another proud Manitoba creation. It is not just any Boler though, we have Tiberrized it to reflect our fun-loving energy and is a perfect representation of Who We Are: we delight in delighting!



If you see us on the streets, at your local parks, and outside your workplaces, be sure to visit us and say hello. We are encouraging people to ask questions about Tiber River and take photos with the new Tiberrized Boler. Plus, we will often be hosting something fun and will have samples for you to try (or free product).

You can **get your first glimpse of our Tiber Boler at this year's Folk Festival at Birds Hill Park July 11-14, 2019.** We can be found between Shady Grove Stage and Snowberry Field Stage. Look for the Tiber River Happiness Hangout directional signs. Come hang out with us! Save your skin from the sun, heat, sweat, great outdoors — and boredom (because Tiber River is always fun).

When you see the Tiber Boler this summer (July 2019 – September 2019), share your adventures on social media using **#TiberBoler**, and you can **be featured on our corporate social media and be entered to win a \$150 Tiber River prize pack.**

For more information, please contact:

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